

LIMITED SEATS AVAILABLE

Conference Registration Information

Who Should Attend



Topics Will Include

Oil & Gas Investing:

For Institutional Investors

Limited Seats Available

Dates: June 10 – 11, 2008

Event Location: SMU Campus, Dallas, TX

Registration Fee: \$1395. (Includes conference, meals, and tour of Barnett Shale.)

Register by April 19th and receive a \$300 registration discount.

To Register Online:

www.exed.smu.edu/ei

By Phone: 214•768•9027

This dynamic, two-day program is a must for institutional investors who:

- Currently maintain an oil and gas portfolio
- Are new to oil and gas investing
- Are interested in expanding their institution's network

Topics Will Include:

- Defining oil and gas industry segments and their significance
- An overview of geology, geophysics and petroleum engineering for non-technical people
- The essential fundamentals of institutional investing in oil and gas
- Learn how to evaluate oil and gas Assets and read reserve reports
- A critical look at the historical performance of oil and gas fund managers and investment decision making

REFINE THE WAY
YOU INVEST
IN OIL AND GAS

Visit our Web site

www.exed.cox.smu.edu/ei

SMU COX
EXECUTIVE EDUCATION
P.O. Box 750508
Dallas, Texas 75275-0508
USA

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OIL & GAS INVESTING FOR INSTITUTIONAL INVESTORS



JUNE 10 – 11, 2008
SMU
DALLAS, TX

SMU COX
EXECUTIVE EDUCATION

In Association with the Maguire Energy Institute

Register Today
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Non-Profit Organization
U.S. Postage
PAID
Southern Methodist University

Tuesday, June 10, 2008

7:30 a.m. - 8:00 a.m.	Registration
8:00 a.m. - 8:40 a.m.	Global Energy Outlook Dr. William J. Pike, Editor-in-Chief/Editorial Director, E & P, Hart Energy Publishing
8:45 a.m. - 9:30 a.m.	Petroleum Industry Economic Overview David Heikkinen, Managing Director, Head of E & P, Tudor, Pickering, Holt & Co.
9:30 a.m. - 9:50 a.m.	Break
9:50 a.m. - 11:30 a.m.	Oil & Gas Industry Segments <ul style="list-style-type: none"> • Exploration and Production • Midstream/Downstream • Service and Supply Panel Includes: Scott Sheffield, Chairman & CEO, Pioneer Natural Resources Mike Burdett, Vice President, Crosstex Energy Jay Swent, Chief Financial Officer, ENSCO
11:45 p.m. - 1:15 p.m.	Keynote Luncheon Jim Smith, Ph.D., Carey M. Maguire, Chairman, Oil & Gas Management, SMU
1:30 p.m. - 2:30 p.m.	Geology and Geophysics for Non-Technical People <ul style="list-style-type: none"> • The Science of Finding Hydrocarbons • Drilling and Completion Technology • Recent Technological Advances Creties Jenkins, Vice President, DeGolyer and MacNaughton
2:30 p.m. - 2:50 p.m.	Break
2:50 p.m. - 3:45 p.m.	Petroleum Engineering for Non-Technical People Scott Rees, President, Netherland Sewell & Associates
3:45 p.m. - 4:00 p.m.	Break
4:00 p.m. - 5:00 p.m.	Investment Decision Making <ul style="list-style-type: none"> • Evaluating Oil and Gas Assets • How to Read a Reserve Report - The Risk/Reward Equation Jason McMahon, EnCap Investments L.P.
5:30 p.m.	Reception and Dinner Complimentary Transportation from SMU

As an institutional investor, you will find this program valuable whether you currently maintain an oil and gas portfolio or you're new to the oil and gas industry. You'll have the opportunity to meet with leading experts and investors in the oil and gas industry.

You will expand your knowledge of the fundamentals of the oil and gas industry and gain insight that will improve your investment decisions.

Networking Opportunities

You'll benefit from contacts with industry experts, including participants from:

- Aldus Equity
- Crosstex Energy
- DeGolyer and MacNaughton
- EnCap Investments L.P.
- Energy Spectrum
- ENSCO
- Hart Energy Publishing
- Kayne Anderson Capital Advisors
- Mansefeldt Investment Corporation
- Merit Energy
- Netherland Sewell & Associates
- Oil and Gas Investor Magazine
- Pioneer Natural Resources
- Quicksilver Resources
- SMU
- Tudor, Pickering, Holt & Co.
- UTIMCO

And Much More!

Conference Highlights



Industry Outlook

Dr. William J. Pike, Hart Energy Publishing, will discuss the global energy outlook, and David Heikkinen of Tudor, Pickering, and Holt & Co., will provide an economic overview of the oil and gas industry.

Rig tour of the Barnett Shale

Join us on a rig tour of the Barnett Shale, one of the biggest natural gas fields in the country. This tour will be hosted by Toby Darden, Chairman of Quicksilver Resources.

About SMU Cox Executive Education

Cox Executive Education is the region's premier resource for advanced leadership and management training.

Located in the new state-of-the-art James M. Collins Executive Education Center on the SMU campus, Cox Executive Education has provided management education programs tailored to the oil and gas industry for a quarter century, in association with the Maguire Energy Institute.

In addition, Cox Executive Education creates customized educational programs that enable new, experienced and high potential managers to have immediate and lasting impact on their companies and on their careers.

Register Today. Limited Seats Available

www.exed.cox.smu.edu/ei
or 214•768•9027

Wednesday, June 11, 2008

8:00 a.m. - 8:30 a.m.	Continental Breakfast
8:30 a.m. - 10:30 a.m.	Institutional Involvement in Oil & Gas <ul style="list-style-type: none"> • Balancing Oil & Gas Risks Among Investment Alternatives • Historical Performance of Oil & Gas Fund Managers Perspective of Selected Institutions <ul style="list-style-type: none"> • Why Invest in Oil and Gas • Past and Current Exposure • Due Diligence and Selection of Fund Manager Tucker Bridwell, President, Mansefeldt Investment Corporation Jerry Polk, Director of Private Investments, SMU Thomas Henley, Partner at Aldus Equity Representative of UTIMCO
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 12:30 p.m.	Investment Opportunities in Oil & Gas <ul style="list-style-type: none"> • Strategies and Structures • Liquidity/Time Horizon and Risk Management • Private Equity, Mezzanine and Reserve Acquisition Funds Porter Trimble, Executive Vice President, Merit Energy Tom Whitener, President, Energy Spectrum Danny Weingeist, Managing Director, Kayne Anderson Capital Advisors
12:30 p.m.	Lunch
	Rig Tour - Site Visit to Barnett Shale Drilling Operation Host: Toby Darden, Chairman, Quicksilver Resources